

Treative Development

Sole Proprietor, Feb 2006 - Current

Web design, development and search engine optimization for small businesses and non-profit organization. Website clients include Human Life International, Morning Star OB/GYN, and Fleur de Lys. Search engine clients include Dr. Michael Robb and MTM Ranch.

LPI Multimedia, Inc.

Director of Online Media, Jul 2007 - Apr 2010

Created online products for well-established print magazines, including websites and interactive presentations. Instituted successful delypments of "white hat" search engine strategies and email marketing campaigns.

theo tigno Design & Develop

SpinSix

Designer + Developer

Oct 2005 - Feb 2006

Marketing design & development (Email marketing, landing pages, microsites); User interface design for their feature product, LINCS, which is used to track the success of marketing initiatives.

ParkSide Development

Contractor

Mar 2002 to Oct 2002

User interface design for their CMS system, The Web Choice; Designed marketing materials and established branding standards; Presenter at trade shows.

Interactive Sites

Senior Graphic Artist

Apr 1997 to Oct 2000

Conceptualized, designed and executed innovative user interfaces and animations; Established an efficient workflow on projects; Lead HTML front-end coder for all large projects

Blue Squire Studios

Senior Designer + Developer

Nov 2002 - Oct 2005

One of the key people who started the company; Web Design & development for hospitality clients; User interface design & front-end development for Hospitality Site Toolkit, their CMS system.

Maggie's Place

Outreach & Marketing

Aug 2000 to Dec 2001

Staff member for a home for expectant women living on the streets; "Contact person" for a expectant mothers, helping them identify and achieve their goals; Volunteer coordinator

APC Publishing

Art Director

Nov 1994 - Mar 1997

Directed the art department of a high volume direct marketing company; Established a workflow to increase efficiency and accuracy; Updated publication branding for all products.

Coding

- ColdFusion
- HTML / CSS
- JavaScript / jQuery

Adobe Products

- Flash
- Illustrator
- InDesign
- PhotoShop

Other Skills

- Management experience
- Ability to deal with clients
- Proven problem solver

Background, Education

- Al Collins Graphic Design School, Tempe, AZ; Associate of Arts in Visual Communications

Background, Work

- User interface design for interactive CD-ROMs, Websites, Online and Mobile Applications, and Flash Interfaces
- Search engine optimization using "white hat" techniques
- Developed web-based applications for payment and management
- User interface design for interactive CD-ROMs, Websites, and Flash Interfaces

Contact Information

Theo Tigno

2228 E. Campbell Ave., #203

Phoenix, Arizona 85016

(602) 920-1491

theo@treative.com